



About Latino Legends in Sports, www.latinosportslegends.com



I.A.W.M.D. (International Association of Web Masters and Designers) awarded Latinosportslegends.com with a "Golden Web Award." This award is presented to sites whose web design, originality and content have achieved levels of excellence deserving of recognition.



Latino Legends in Sports was awarded Britannica's Internet Guide Award for quality, presentation, accuracy of content and usability.



Netscape awarded **Latino Legends in Sports** with the Cool Site Award for great content, design, and flawless execution.



DobleU.com, el primer certificador independiente e imparcial de América Latina en la red mundial de Internet, premió a **Latino Legends in Sports** por su contenido, diseño, profesionalismo, originalidad y funcionalidad.

Latino Legends in Sports (www.latinosportslegends.com) is a sports media company launched in April 1999 to pay tribute and honor superstar and legendary Latino sports athletes.

Our goal is to educate and inform people of all cultures about the great achievements many Latin Americans have made in the world of sports. With articles written in English and Spanish, this site provides a valuable learning tool for native Americans and Spanish-speakers worldwide.

Since inception, our website Latinosportslegends.com has encountered tremendous growth and is considered one of the premier sites in its category, attracting huge amounts of Hispanics and sports lovers worldwide.

Besides winning several awards, we are network partners of *The History Channel*, are members of the *Major League Baseball Press* and have an affiliation with former Major League pitcher and three-time All-Star, *Luis Tiant*. Also we've been published in several books like the "*Ohio Standard Textbook*," an instructional textbook used nationally by teachers and in an upcoming encyclopedia to be released by Scholastic Inc.

We have hosted several promotions and sweepstakes including one for *Powerade* who held an online promotion and ticket giveaway for the U.S. Open and *Mail Call*, a show on the History Channel we jointly promoted and held a sweepstake with Electric Artist.

It is projected that Latin American e-commerce spending in 2003 will be about \$10 billion, or 10 times the 2000 levels. Given those figures, Latinosportslegends.com is positioned to continue supplying the Hispanic community with quality in-depth information on Latino sports legends and merchandise at our online store (<http://shop.latinosportslegends.com>) like t-shirts, photos, memorabilia and other collectible items.

Our vision for the future is to continue bringing quality educational material on legendary and superstar Latin American sports figures. As technology continues to grow at a rapid pace, **Latino Legends in Sports** will continue to grow and bring you quality content, flawless execution and originality.

Latino Legends in Sports is based in NYC.

You can reach us via e-mail at:

To contact us via email, please use our [Feedback Form](#) or email us at:

Information Dept.
Promotions/Sales Dept.

Or by mail at:

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